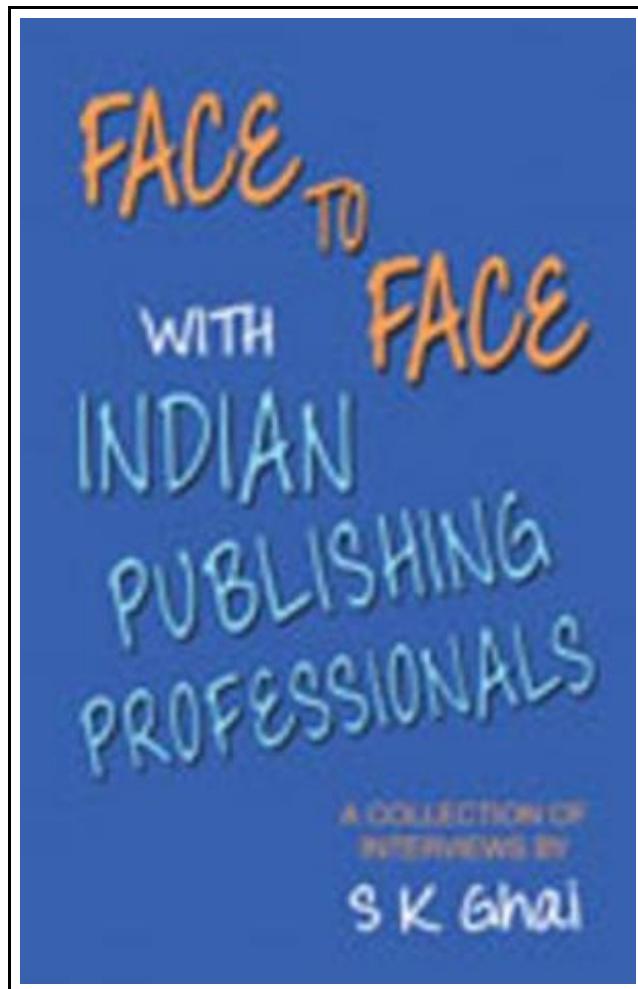


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Sterling Publishers Pvt.Ltd. Paperback. Book Condition: new. BRAND NEW, Face to Face with Indian Publishing Professionals, S. K. Ghai, There is an enthusiasm and vigour in the Indian publishing industry that is hard to miss. India is, perhaps, the only country in the world where publishing is being done in 24 languages, resulting in an immense growth in regional as well as English language publishing. Many multinationals have begun their operations in India and many more are coming. The retail space has increased manifold in the last 10 years and will continue to increase rapidly in the coming years. Yet, there exists a vacuum within the industry in terms of sharing information and ideas. What is missing is a common platform for publishing professionals to interact with each other regarding issues concerning them. Keeping this in mind, Publishing Today, an e-journal, was started in Dec 2006, which serves as a forum for publishing professionals to share information and exchange views. In each issue there is an interview with a publishing professional with the view to help budding professionals and new entrants in widening their vision about the industry. This is a compilation of these inspiring interviews as it was felt that their accessibility was limited only to a scattered few and also because many publishers would enjoy a printed book rather than surf on-line. Hope you have as much fun going through these interviews as I had in conducting them!.



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