



News Search, Blogs and Feeds: A Toolkit

By Lars Iselid

Chandos Publishing (Oxford) Ltd. Paperback. Book Condition: New. Paperback. 258 pages. Dimensions: 9.1in. x 6.1in. x 0.7in. This book is about news search and monitoring. Aimed at professionals with a strategic need of monitoring the surrounding world, users with a need to find the best news sources, monitoring services and news search strategies and techniques will benefit from reading this book. The main purpose is to present a practical handbook with an analysis of readily available tools, blending with passages of a theoretical nature. It is also useful for students at LIS programmes and related information programmes and for librarians and information professionals. The authors aim to aid the reader in reaching a greater understanding of the core in news search and monitoring. Presents effective tools to evaluate news search engines and databases Harness the power of RSS (Real Simple Syndication) feeds in online news search and monitoring Learn how to navigate and critically question the news found in the blogosphere This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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