



## Starting and Running an Online Business For Dummies (UK edition)

By Kim Gilmour, Dan Matthews, Greg Holden

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Starting and Running an Online Business For Dummies (UK edition), Kim Gilmour, Dan Matthews, Greg Holden, The fast and easy way to start and run an online business Starting an online business is no longer a novelty. It's a fact of life for individuals and established companies alike. The good news is that e-commerce and the practice of selling goods and services through a Web site and is not only here to stay, but it's thriving. More good news is that the steps required to conduct commerce online are well within the reach of ordinary people, even if you have no business experience. All you need is a good idea, a bit of start-up cash, computer equipment, and a little help from the practical, hands-on information in Starting and Running an Online Business For Dummies. With strategies to help you identify your market, design your website, choose services, trade securely, boost sales, and stay ahead of the competition; Starting and Running an Online Business For Dummies is just what you need to succeed. You'll discover how to open an online business in ten easy steps, how to select the...



**READ ONLINE**  
[ 6.37 MB ]

### Reviews

*The very best publication i at any time read through. I actually have go through and i am confident that i am going to planning to read through once more once more down the road. I found out this ebook from my i and dad advised this publication to learn.*

-- **Emie Wuckert**

*This pdf is wonderful. We have go through and so i am certain that i am going to going to study yet again once more in the future. Its been developed in an exceedingly straightforward way which is merely after i finished reading through this pdf where really transformed me, modify the way i think.*

-- **Ollie Balistreri**