



The New Rules of Management: How to Revolutionise Productivity, Innovation and Engagement by Implementing Projects That Matter

By Peter Cook

John Wiley & Sons Australia Ltd. Paperback. Book Condition: new. BRAND NEW, The New Rules of Management: How to Revolutionise Productivity, Innovation and Engagement by Implementing Projects That Matter, Peter Cook, A guide for modern organisations about optimising productivity, creating a culture of innovation, and building high-performing teams It's time to stop managing and start implementing. The New Rules of Management is about creating and implementing projects that truly matter, because when projects don't matter, individuals and teams become disengaged. In truth, most organisations aren't designed to successfully implement long-term projects, but successfully implementing the projects that truly matter is the key to long-term success. In this book, you'll learn how to successfully manage yourself, your teams, and your entire organisation to create and execute engaging, vital projects that people and teams truly care about. When you do implementation right success becomes a given--on the personal, team, and organisational levels. So if you want your business to succeed, it's time to implement the projects that truly matter. Start now, with The New Rules of Management . A management guide to building engagement and innovation in any organisation Written by a master business coach, mentor, entrepreneur, thought leader, and popular public...



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