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Knowledge Management: Text & Cases

By Bholanath Dutta, B. Shivraj, B. Rose Kavitha

I.K. International Publishing House Pvt. Ltd., 2012. Paperback. Book Condition: New. 18cm x 24cm. Knowledge Management is a hot topic nowadays in both the industry world and information research world. In our daily life, we deal with huge amount of data and information. Data and information is not knowledge until we know how to dig the value out of it. This is the reason we need knowledge management. Because of this ever growing importance of managing knowledge, knowledge management as a subject has got a place in management education, technical education and even people from corporate exploring this complex area. The book presents knowledge management from historical, economical, technical and cultural perspectives and develops a working vocabulary in the field. The book has been designed and developed to meet the demand of management students and corporate executives.



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